

The Technology of Mobility Conference and Exhibition 2023



12-15 September 2023
International Barcelona Convention Centre, Barcelona, Spain

PARTNER & EXHIBITOR OPPORTUNITIES

Organised by





The Technology of Mobility Conference and Exhibition

The Technology of Mobility Conference & Exhibition incorporating the FISITA World Congress 2023, is the hub for the international mobility systems engineering community. FISITA members and other stakeholders from across the global industry will come together over four days to explore the technology, methodology and strategy of mobility, from design, through to manufacture and use by bringing together the many different disciplines of engineering innovation required for the technology of tomorrow's mobility.

In a change to previous years, the World Congress will run concurrently with the FISITA World Mobility Summit; EuroBrake; and the inaugural FISITA Intelligent Safety Conference Europe, with all taking place in the Barcelona International Convention Centre in September 2023 at the Technology of Mobility Conference & Exhibition.

In addition to this, throughout the four days FISITA member working groups will share their cutting edge knowledge through open forum presentations, roundtables and discussions, while FISITA national engineering society members islands of excellence will knowledge-share on climate change.

With more engineers and executives engaged than ever before, join thousands of delegates and hundreds of exhibitors in the technology of mobility dialogue at the single biggest global gathering of its kind in the mobility sector.

Visit the event website: www.fisita.com/tmce

Technology of Mobility Conference & Exhibition overview

12 SEPTEMBER	13 SEPTEMBER	14 SEPTEMBER	15 SEPTEMBER
FISITA WORLD CONGRESS			
EUROBRAKE			
	FISITA INTELLIGENT SAFETY CONFERENCE EUROPE		
		FISITA WORLD MOBILITY SUMMIT	



Technology of Mobility Conference and Exhibition overview



The 39th FISITA World Congress will explore the technology, methodology and strategy of mobility, from design, through manufacture and use. By bringing together the many different disciplines of engineering innovation required for the technology of tomorrow's mobility, the largest Congress FISITA has ever delivered will create the most significant connection opportunity for the international community of mobility engineers, today. The Congress will deliver technical sessions to thousands of delegates, through high profile keynote speakers and roundtable discussions throughout the week, as well as provide business engagement opportunity within an exhibition featuring the leading mobility systems brands.



The FISITA World Mobility Summit is a unique and exclusive annual meeting of the technology leaders from many of the world's leading automotive and mobility brands. Since 2009, the Summit has continued to be a highly relevant meeting within the global community, delivering thought leadership and engagement at the leadership level within the member-led environment of FISITA. Expect to meet with hundreds of senior industry leader delegates and consider a theme pre-determined by this exclusive group, delivered via a full day strategy session.



The FISITA Intelligent Safety Conference, China was established to bring the world's intelligent safety experts together, deliver thought leadership and knowledge share in this important and fast evolving area of technology. After four successful conferences in China and at the international community's request, the time is now to deliver the inaugural European event. An international speaker line up will consider the most important topics within the safety of future mobility.



EuroBrake is the world's largest annual brake technology conference. Contributors and attendees gather from the major brake industry stakeholders, including passenger car and commercial vehicle component suppliers and manufacturers, raw material suppliers, and leading brands in rail, aerospace, and academia. Shaping the future of braking, whether through impactful debate in design, manufacture or use, EuroBrake will deliver a series of unparalleled technical presentations, panel discussions and keynote addresses.



FISITA is committed to supporting the next generation of mobility engineers. As part of this, we deliver a Student Opportunities Programme (SOP) at every event through the year. In Barcelona, this will be a unique chance for 100 students from around the world with a passion for mobility engineering to join with their peers as well as industry and academia experts.



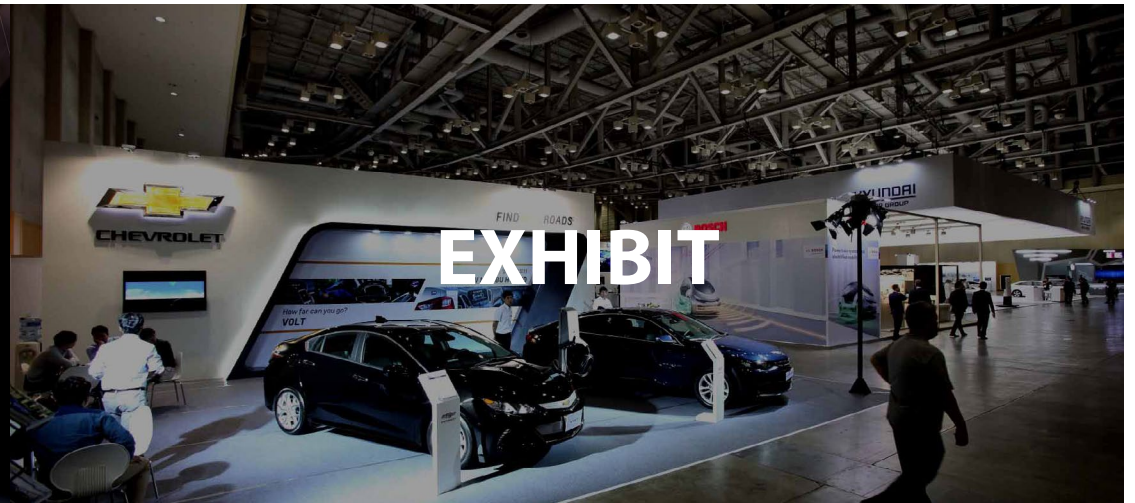
How you can get involved

The four day Technology of Mobility Conference & Exhibition provides the perfect opportunity for your business to engage with thousands of delegates, including some of the world's most influential engineers and executives. You can showcase your innovative products and promote your company's solutions for greener, safer and more efficient mobility technology.

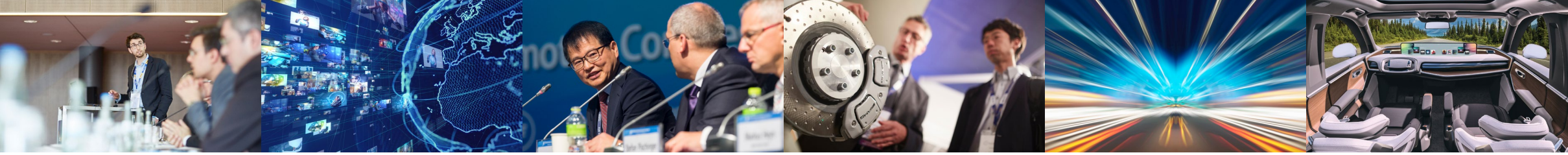
You could be a partner and sponsor any one of the four events : **FISITA World Congress; World Mobility Summit, Intelligent Safety Conference Europe** or **EuroBrake**, or perhaps support the **Student Opportunities Programme**. You could also take a prime space in the exhibition hall and join hundreds of other like-minded businesses. If you would like to know more about the partner and exhibitor opportunities listed within this document please contact c.martins@fisita.com.



PARTNER



EXHIBIT



Partner opportunities

Prime Partner - EUR 100,000

Unique visibility and the highest recognition. This is an ongoing platform to promote your brand, showcase new products and increase exhibition exposure to all attendees and contributors to the event both on-site and beyond, including the significant build up, post event and legacy activity.

- Long term exposure: recognition as Prime Partner on emails, social media and press activities before, during and post-event
- Promo-video: up to 30 sec video to be used on FISITA's and partner's social media pre-event, promoting participation (to be supplied by sponsor)
- Post-event "Thank You" email sent by FISITA to all attendees on your behalf
- Tailor-made programme: keynote speaking slot (25min + Q&A) + any technical paper (if submitted & approved) in appropriate session
- Display in plenary room: tabletop to display products
- 12 delegate passes with gala dinner
- 12 exhibitor passes without gala dinner
- Bookable meeting room, boardroom style for 16 people
- Sponsored press-release on FISITA website + dissemination to specialised press (via FISITA's PR)
- Branding: company logo on holding slides, stage backdrop, stage lectern and pop-up banners in plenary and session rooms
- Full page display advertisement in premium position in the preliminary / final World Congress programme
- Up to 30sqm exhibition booth with shell scheme at a central location to attract maximum attendance
- Gala dinner: company table (10 seats) with invitations for leaders and important guests (if required)
- Industry talent: active role in student opportunities (tailored)



Partner opportunities

Theme Partner - EUR 50,000 - limited to 5 partners (World Congress)

Unique visibility and the highest recognition. This is an ongoing platform to promote your brand, showcase new products and increase exhibition exposure to all attendees and contributors to the event, both on-site and beyond, including the significant build up, post event and legacy activity.

- Title rights: own one of the five World Congress themes: Safety & Cybersecurity, Sustainability, Circular economy & LCA, Digitalisation, Regulatory Environment and Automotive Disruption
- Long term exposure: recognition as Theme Partner on emails, social media and press activities before, during and post-event
- Promo-video: up to 30 sec video to be used on FISITA's and partner's social media pre-event, promoting participation (to be supplied by sponsor)
- Post-event "Thank You" email sent by FISITA to all attendees on your behalf
- Tailor-made programme: presentation within the appropriate subjects technical session(s)
- 7 delegate passes with gala dinner
- 7 exhibitor passes without gala dinner
- Branding: company logo on holding slides, stage lectern and pop-up banners in session rooms
- Full page display advertisement in premium position on the preliminary / final World Congress programme
- Up to 20sqm exhibition booth with shell scheme at a central location to attract maximum attendance
- Opportunity to include literature and/or giveaway in delegate bag



Partner opportunities

Diamond – EUR 28,000 World Congress

- 15 sqm exhibition booth with shell scheme in prominent location
- 5 delegate passes with gala dinner
- 5 exhibitor passes without gala dinner
- Speaking opportunity
- Exclusive sponsorship of World Congress water bottle distributed to all attendees
- Diamond sponsor recognition on all marketing materials
- Branding: company logo on holding slides, stage backdrop, lectern and pop-up banners in conference room
- Full page colour advert in prominent position within both preliminary and final World Congress programme

Headline – EUR 25,000 ISC Europe & World Mobility Summit

- 15 sqm exhibition booth with shell scheme
- Speaking opportunity
- 5 delegate passes with gala dinner
- 5 exhibitor passes without gala dinner
- Headline sponsor recognition on all marketing materials
- Branding: company logo on holding slides, stage backdrop, lectern and pop-up banners in conference room
- Full page colour advert inside front cover in programme
- Opportunity to include literature and/or giveaway in delegate bag

Platinum – EUR 23,000 World Congress

- 10 sqm exhibition booth with shell scheme
- 5 delegate passes with gala dinner
- 5 exhibitor passes without gala dinner
- Platinum sponsor recognition on all marketing materials
- Branding: company logo on holding slides, stage backdrop, lectern and pop-up banners in plenary room
- Full page colour advert inside back cover in both preliminary and final programme
- Opportunity to include giveaway in delegate bag



Partner opportunities

Gold Plus – EUR 17,850 World Congress, ISC Europe, World Mobility Summit

- 10 sqm exhibition booth with shell scheme
- 3 delegate passes with gala dinner
- 3 exhibitor passes without gala dinner
- Gold Plus sponsor recognition on all marketing materials
- Full page colour advert in the final World Congress or World Summit or Intelligent Safety Conference Europe programme
- Opportunity to include literature and/or giveaway in delegate bag

Gold – EUR 14,000 World Congress, ISC Europe, World Mobility Summit

Choose one of the following sponsor options

- Conference bag - branding on bag given to all relevant conference attendees
- Conference stationery - branded pen and pad
- Lanyard - branding on lanyard given to all relevant conference attendees of World Congress, ISC Europe or World Mobility Summit

Plus

- 3 delegate passes with gala dinner
- 3 exhibitor passes without gala dinner
- Gold sponsor recognition on all marketing materials
- 12.5% discount for exhibition space and advertising packages

Silver – EUR 7,500 World Congress, ISC Europe, World Mobility Summit

- 2 delegate passes with gala dinner
- 2 exhibitor passes without gala dinner
- Silver sponsor recognition on all marketing materials
- 10% discount for exhibition space and advertising packages

Bronze – EUR 5,000 World Congress, ISC Europe, World Mobility Summit

- 1 delegate passes with gala dinner
- 1 exhibitor passes without gala dinner
- Bronze sponsor recognition on all marketing materials
- 5% discount for exhibition space and advertising packages

Contact us





Other sponsor opportunities

Networking lounge/ cafe – EUR 50,000 (exclusive)

- Coffee shop / bar branding
- Branding on napkins/tables
- 5 delegate passes with gala dinner
- 5 exhibitor passes without gala dinner
- Recognition as networking lounge / café sponsor on all marketing materials

Knowledge share lounge 100 seats 1hr presentation EUR 1,000

The knowledge share lounge is a place designed to meet colleagues from across the industry and discuss, formulate, develop and share knowledge and ideas in the mobility sector. Knowledge sharing is the key to make those initial ideas into the next big thing to come out of the mobility industry and into the public arena. In the knowledge share lounge you will be able to break away from the world congress and sit/talk through your ideas and develop them with like-minded peers. One hour blocks are available to book for you to present on a topic of your choice and will be open to all the Technology of Mobility Conference and Exhibition attendees.

Gala dinner – EUR 25,000

- Exclusive sponsor of the gala dinner and gala dinner drinks reception
- Reserved table for 10 people
- 5 delegate passes
- Prominent signage at gala dinner venue, including company logo on menu cards
- Company profile in the preliminary and final programmes
- Branding / gift opportunities on each table

World Congress farewell reception – EUR 7,500 September 15 exhibition hall

- Exclusive sponsorship of the farewell reception
- Opportunity to give a brief speech
- 2 delegate passes with gala dinner
- Prominent signage at the venue
- Company logo on all promotional print and electronic media

Conference app – EUR 20,000 exclusive

- 3 delegate passes with gala dinner
- 3 exhibitor passes without gala dinner
- Recognition on all marketing materials
- Push notification within event app

Push notification in event app - EUR 1,000 (limited)

WiFi – Price on request

- 3 delegate passes with gala dinner
- 3 exhibitor passes without gala dinner
- Recognition on all marketing materials

Coffee station - EUR 5,000 World Congress, ISC Europe, World Mobility Summit

- 3 delegate passes with gala dinner
- 3 exhibitor passes without gala dinner
- Branding in coffee station napkins



Student opportunities programme

All packages include

- Opportunity to view student CVs ahead of the event
- Access to a designated student booth to meet with students
- Opportunity to list company roles on the jobs board
- Company logo on sponsor wall, website, student programme, event app

SOP lead sponsor – EUR 20,000 exclusive

- Prominent branding in student booth
- Opportunity to provide welcome speech at the start of the introductory lecture
- Full page advert on outside back cover of the student programme
- Logo/branding on student backpack (100 units)
- Option to insert literature into student backpack
- Option to provide promotional item for students (100 units)
- Exclusive sponsorship of one roundtable session

Student gift sponsor – EUR 3,000 (100 units)

Choose one of the following items to be inserted into the student backpack

- Branded sports bottle
- Branded travel cables
- Branded USB flash drive
- Branded stationery
- Wireless phone charger
- Bluetooth earphones
- Bluetooth mini speaker

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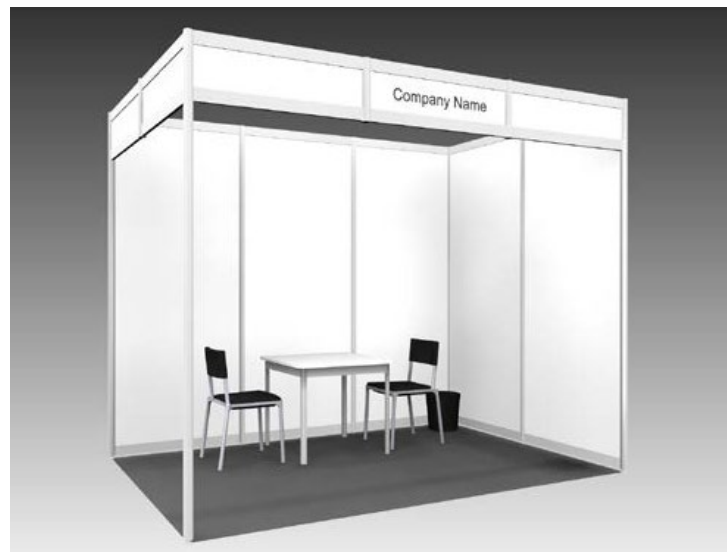


Exhibitor opportunities

Our exhibition packages enable you to showcase your mobility technology products, services and technical expertise to enable you to connect and reach out to the engineers and executives that will support your business objectives.

For more information on how to exhibit, please contact c.martins@fisita.com.

To view the floor plan and book your space click [here](#).



Packages

6sqm

Floor space only

EUR 3,800

Shell scheme

EUR 5,200

includes:

- 1 full delegate pass with gala dinner
- 1 exhibitor pass without gala dinner

8sqm

Floor space only

EUR 4,600

Shell scheme

EUR 6,400

includes:

- 1 full delegate pass with gala dinner
- 2 exhibitor passes without gala dinner

10sqm

Floor space only

EUR 5,900

Shell scheme

EUR 7,700

includes:

- 1 full delegate pass with gala dinner
- 3 exhibitor passes without gala dinner

All packages include:

- Single stand power supply
- Lunch & refreshments for staff with passes
- Listings in the preliminary and final programmes, exhibitor directory, official event app and website

Shell scheme packages include:

- White modular system height 2.5 m
- Set up and dismantling of shell stand
- Signage with company name
- Table, 2 chairs, wastepaper bin

Contact us





Programme

Preliminary programme only	Rates
Full page	EUR 995
Half page	EUR 495
Quarter page	EUR 250

Final programme only	Rates
Full page	EUR 1195
Half page	EUR 695
Quarter page	EUR 450

Both preliminary and final programme	Rates
Full page	EUR 1900
Half page	EUR 1100
Quarter page	EUR 600



Please enquire for a list of venue advertising sites including:

- Exterior posters
- Main entrance door vinyls
- Escalator vinyls
- Interior free-standing posters/towers
- Exhibition hall entrance posters
- Floor stickers

Contact us 



About FISITA

FISITA is the global membership organisation for the automotive and mobility systems engineering community. It now brings together hundreds of thousands of engineers across four member category types including automotive engineering societies, corporate members, strategic partners, and academia.

FISITA brings its members together in a pre-competitive environment to develop thought leadership, collaborate on projects, network and share knowledge. For more information on FISITA membership and benefits please contact: c.martins@fisita.com.



About STA

The Sociedad de Técnicos de Automoción (STA) is a co-founding member of FISITA since 1948 and has more than 800 individual and corporate members. Our mission is to promote the progress of the technological advances and mobility within the Spanish automotive industry and to provide a neutral platform to share experiences and opinions among peers.

To achieve our goals, the STA works as a local and global platform for knowledge exchange between industry and academia, with particular emphasis on being a leading advocate for the education of young engineers. We also are a significant local and global events organiser, including technical sessions at the Automobile Barcelona, international congresses, and the Formula Student Spain competition, among many others.

For more information on STA membership and benefits please contact STA's administration manager via sta@stauto.org

